News From NJ Senate Democrats



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MR. SMITH GOES TO THE BREWERY

Senator Outlines Need to Protect Highlands water during visit to Anheuser Busch Brewery in Newark

TRENTON - Senator Bob Smith, D-Middlesex and Somerset, Chairman of the Senate Environment Committee, and prime sponsor of S-1 to protect and preserve valuable water resources in New Jersey's Highlands region, issued the following statements at a tour of the Anheuser Busch brewery in Newark, which uses water from the Highlands in its brewing process:

"Budweiser is known as the 'King of Beers,' and everyone knows that to stay in power, a king has to surround himself with the very best. I don't think it's a coincidence that the King gets his water from the Highlands, the purest and cleanest water source in New Jersey.

"The Highlands provide 400 million gallons of water a day, as drinking water to more than half of the State's 9 million residents. But that water is also used for commercial purposes as well, fueling water-dependent industries in Northern and Central New Jersey.

"Industries like agriculture, the pharmaceutical industry, food and beverage processing, bakeries, and breweries all rely on pure, clean water.

"Not only is protecting the Highlands' water supply essential to maintaining the health of New Jersey's residents, but it is also essential to maintaining the health of New Jersey's economy.

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"That is why it is absolutely necessary that we protect the Highlands from

overdevelopment and industrial contamination.

"The stakes are high in the race to preserve the Highlands, but with strong partnerships forged between water conservationists and water consumers, between environmentalists and industrialists, I think that at the end of the day, we will be able to preserve and protect the New Jersey Highlands, to benefit the people and the businesses of New Jersey for years to come."

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SEE ATTACHED FOR SENATOR SMITH'S FULL REMARKS AT THE ANHEUSER BUSCH BREWERY